

**ProMontreal Entrepreneurs announces the winners of
the Fall 2013 edition of the PME fund**

Montreal, December 20, 2013 - ProMontreal Entrepreneurs (PME) is thrilled to announce its funding via the PME fund of 4 new entrepreneurs: **Copower**, **FOR THE LOVE OF DOG**, **Money Cloud**, and **Senseez Pillows**. Through the PME Fund, aspiring Jewish entrepreneurs between the ages of 18-40 can access start-up capital of up to \$50,000.

Copower is a platform that connects profitable clean energy projects with impact investors. It addresses two markets: individual investors seeking returns, and ecologically and socially-responsible projects, such as solar energy systems.

FOR THE LOVE OF DOG daycare has one major goal in mind: to provide the utmost in quality pet care and pampering. It seeks to ensure that every dog entering its facility is not only happy, but feels safe and secure in a structured environment.

Money Cloud ("MC") is a free mobile-based cash-back program that provides instant gratification via a list of participating merchants. Unlike other loyalty and reward programs, MC provide consumers with an interactive app to keep track of their UNIs, locate participating merchants, and receive tailored promotions based on their needs and desires, right in the palm of their hands.

Senseez Pillows are lightweight, battery-powered and portable pillows for kids that vibrate when sat on, squeezed or held. Senseez Pillows are designed for children with special needs in mind, and can be used by everyone to help soothe the body and calm the senses. The pillows can help children better focus on tasks such as reading, writing, mealtime, or travel. The pillows are produced in vinyl material to be easily shared and cleaned. Senseez Pillows are ideal for classrooms, libraries, car rides, plane rides, waiting rooms, therapy centres and home use.

"In life, we experience moments that allow us to see opportunity where no one has before," said PME Coordinator of Entrepreneurship, Katherine Korakakis. "This round's entrepreneurs are the personification of that statement. PME is proud to partner with such amazing entrepreneurs and businesses."

About ProMontreal Entrepreneurs (PME)

ProMontreal Entrepreneurs (PME) is a community initiative created to help young Jewish entrepreneurs build and strengthen their business roots in Montreal. The PME program provides

guidance and support on how to launch a start-up, and helps established businesses through a mentorship program. For more information, please visit www.promontrealentrepreneurs.ca

-30 –

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